

DISCLOSURE RELATED TO AGREEMENTS OF THE COMPANY WITH MEDIA COMPANIES IN COMPLIANCE WITH CLAUSE 53 OF LISTING AGREEMENT.

In reference to the captioned subject matter, this is to state that company had entered into an Advertising Agreement with M/s Bennett, Coleman & Co. Ltd. on 6th April, 2006 for a period of 3 years w.e.f. 15/02/2009 which expired on 14/02/2011; however, the same was further extended upto 14/02/2011 vide letter dated 06/03/2009 which is again proposed to be extended mutually after 14/02/2011

1. Shareholding of Media company viz. Bennett, Coleman & Co. Ltd. (as on 31/12/2010):

No. of Equity Shares	Percentage out of total number of paid up Equity Share Capital
11,00,000	5.11%
2. Details of nominee of Media Company on Board of issuer company:- NIL
3. Details regarding other back to back treaties / contracts / agreements / MOU'S entered into by the issuer company with Media Company and their associates– NIL.